Tekstiiliteollisuuden häpeä – vai uusi nousu?





The Evil Industry.











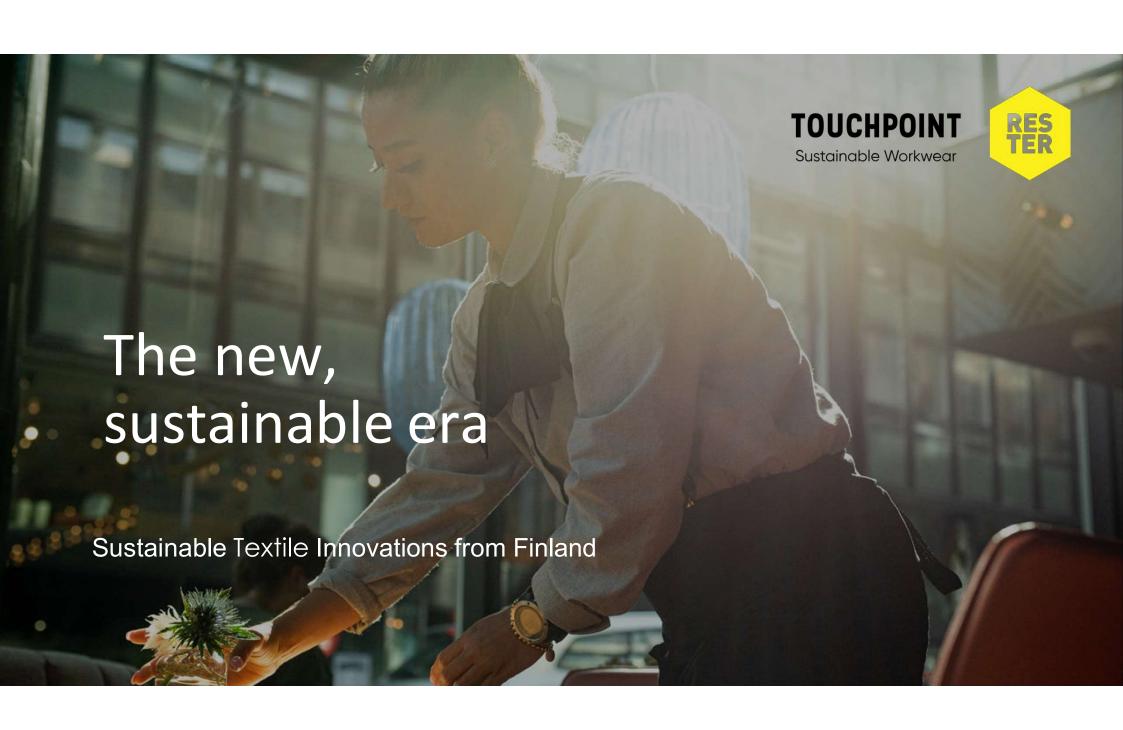


Poistotekstiilit EU:ssa kumulatiivisesti:



Globaali, kasvava ongelma



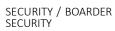




Workwear segments

HEALTH CARE





INDUSTRY

AGRICULTURE

FOOD INDUSTRY













CLEANING



RETAIL



HORECA



TRAFIC



HEAVY DUTY / SPECIAL WEAR



TOUCHPOINTSustainable Workwear



Sustainability is about decisions.

2025 Goal

95%

Environmentally preferred materials used in our own collections

TOUCHPOINT



Sustainability is about actions.



Material circularity rate will double by 2035.

We can not afford loosing raw materials





Towards circular textile industry

Rester with LSJH, the largest waste textile recycling plant in Scandinavia opening 4-5/2021 Enables the recycling of waste textiles into new raw materials

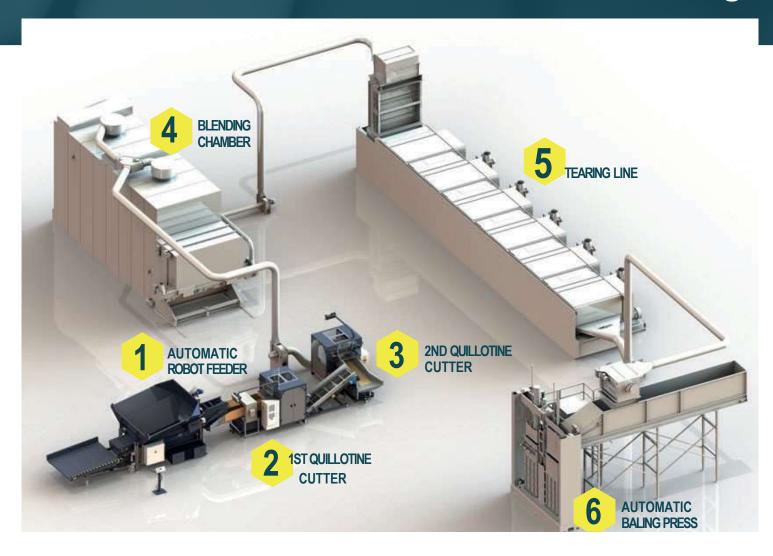






From waste to new raw material for industrial usage



















Targeted customers



In-coming streams:



LAUNDRIES



WORKWEAR



RETAIL LEFT-OVERS / 2ND QUALITY



INDUSTRIAL SIDESTREAMS

End use applications:

- Nonwovens & technical textiles
- Thermal and sound insulation
- Yarn spinning, Textiles and apparel
- Filtration
- Automotive
- Composites
- Marine & offshore
- Geotextiles
- Household & furnishing
- Hygiene & cleaning

















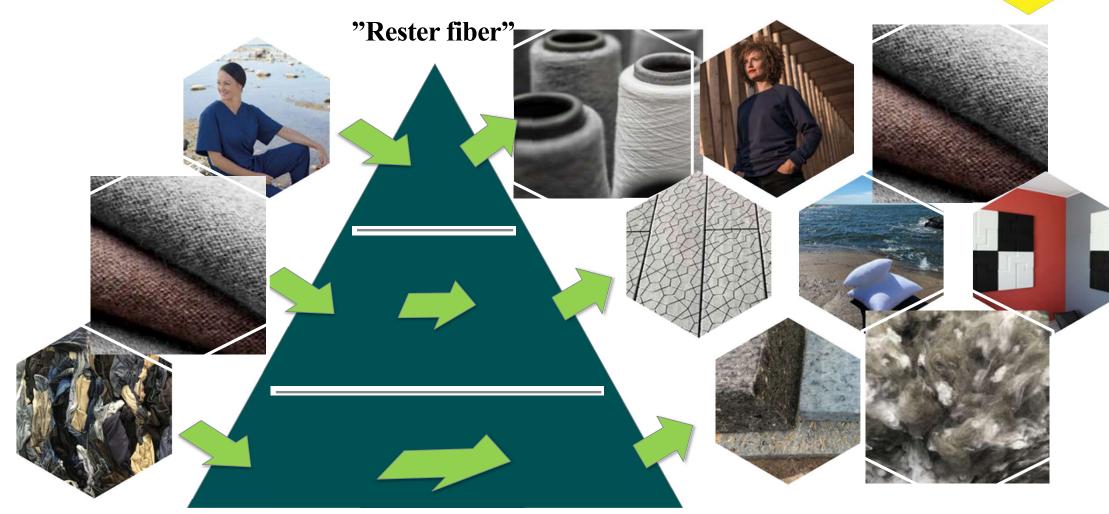






Each raw material quality having new life at most valuable "duty"







The Rester process reduces water use and emissions.

Per 1 tonne of fiber produced, Rester saves:

4,000 tonnes

of regenerated fiber by Rester

olympic-sized swimming pools



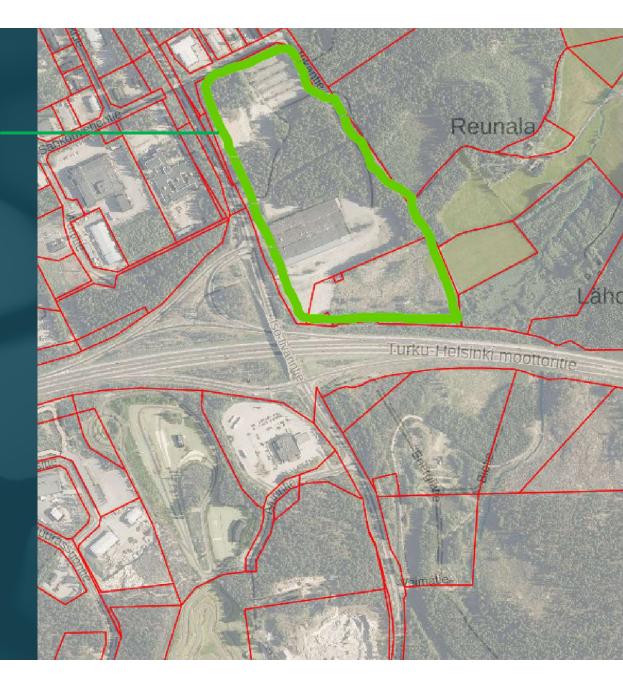
km driving a passenger car





As well as creating our own process, we're encouraging companies to work together building ecosystems that support smarter textile recycling.

15 hectars waiting for devoted fore runners!



Summary and contact information



We are on the front line when it comes to offering circular solutions that enable the system change:

Textiles to be turned back into new raw materials.

Thank you!

Contact information:

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